

SMEs scrutinize telecom bills as tough times roll on ...

About Communications helps clients reap savings, and provides clear, crisp phone lines

May 5, 2009, TORONTO – A tough economy is leading SMEs to scrutinize telecom bills – and thanks to About Communications the answer is hosted voice – with clear, crisp phone lines and a dedicated network.

Offering pay-as-you-grow service that’s cost effective and service oriented, About Communications provides a dedicated connection, while other providers such as traditional VoIP offerings can best be compared to “driving on a clogged highway,” notes Probal Lala, President, About Communications.

That’s important because ,even today many companies are, unknowingly, spending 20 to 40 per cent more on IT & telecom than they need to be spending. So, there are still substantial savings to be realized.

“In the past, we had a large call centre and had to pay enormous telecom bills – whether we used all the lines or not. About Communications came up with a solution that was perfect for us. We now have a fixed rate for a minimum number of telephone lines and when we need more we pay for them. And, About Communications’ came up with an ‘office in a box’ solution, which allows us to set up additional office space when we need it to service large contracts. We have a router and telephones on-hand and set them up in new office space while easily controlling everything from our head office. About Communications completely tailored its offering to our company and we’ve realized considerable savings on our telecom bills. It’s unprecedented – they took the time to understand our business,” states Gerry Troy, President, e-roleplay

Changeovers from other telecom providers to About Communications is “seamless” says Mr. Lala. That’s because every aspect of service is tailored to the needs of the business community – which can’t afford missed calls.

“Our solutions give smaller businesses affordable access to feature-rich communications services, which were previously only available to larger enterprises. We offer big company infrastructure with corner-store service,” adds Mr. Lala.

About Communications (www.aboutEZ.com)

About Communications is a privately held Canadian service provider of leading telecom and IT solutions designed to meet the unique service needs of small and medium-sized businesses.

Riding on an extremely reliable, high speed, dedicated digital access network, About Communications suite of phone, internet and IT solutions give smaller businesses affordable access to the latest feature-rich communications services previously only available to larger enterprises.

About Communications makes it easy for smaller businesses to gain a competitive edge by offering simplified voice and data solutions that improve their customer’s experience, increase their employee productivity, help cut costs, and grow with their businesses.